

Canadian Underwater Conference & Exhibition

2026 SPONSORSHIP OPPORTUNITIES

The 2026 Canadian Underwater Conference and Exhibition (CUCE) provides an outstanding opportunity for your company or organization to support the only Canadian event for the underwater industry while boosting your profile, creating business development, and expanding your business network in a prime location.

We invite you to be a Sponsor of the 2026 CUCE by selecting one of the great value opportunities below. Your sponsorship will be a significant factor in ensuring another successful event.

	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship Price (\$CAD)	\$8,000	\$7,000	\$6,000	\$5,000	\$2,000
Number of Opportunities Available	1	1	2	5	8+
Number of Conference Registrations & Awards Dinner tickets included with Sponsorship	5	4	3	2	1
Logo & hyperlink on event website (www.cuce.ca)	√	√	√	√	√
Logo included in PowerPoint loop in the Exhibit Hall and on event banner (<i>alongside other Sponsors</i>)	√	√	√	√	√
Signage & Recognition during the Conference	√	√	√	√	√
Advertisement in the Conference Program	Full page	3/4 page	1/2 page	1/4 page	Logo only
Exhibitor Booth Discount (<i>that discount applies to the Standard Booth price only</i>). <small>*Table display if all booths are taken.</small>	Free*	50% off*	40% off*	30% off*	20% off*
Opportunity to add a promotional item to the Delegate Bags	√	√	√	√	√
Highly visible Sponsor ribbon on registered attendees Name Badges	√	√	√	√	√
Recognition as the Primary Event Sponsor (including exclusive sign at the Registration Desk)	√	-	-	-	-
Sponsorship of the Awards Dinner on Monday evening (with reserved table seating and the opportunity to welcome attendees)	√	-	-	-	
Sponsorship of the Keynote Speaker & Plated Lunch on Tuesday	-	√	-	-	
Sponsorship of the Welcome Reception (Sunday evening) <u>or</u> Monday Lunch	-	-	√	-	
Sponsorship of Name Badges, Delegate Bags, Passport Prize, Monday Breakfast <u>or</u> Tuesday Breakfast	-	-	-	√	

Additional Sponsorship Information – Exceptional Opportunities

DIAMOND Sponsor – New for 2026

The Diamond Sponsor is the primary Sponsor for the overall event including the prestigious ‘Awards Dinner’ that recognizes the achievements of an influential member of the Canadian underwater industry each year. Dedicated signage at the registration desk and dinner and in all printed materials as well as the opportunity to welcome attendees to the dinner will further recognize your support of this popular annual event. The Diamond Sponsor receives 5 full conference registrations (including the Awards Dinner), a booth, and a reserved table at the Awards Dinner.

PLATINUM Sponsor

The Platinum Sponsor is the Sponsor of the Keynote Speaker and the Plated Lunch on Tuesday. The prestigious Keynote Speaker presentation is the high point of the Conference. As the Sponsor of the preceding Plated Lunch the Platinum Sponsor will also have the opportunity to welcome the attendees.

In addition, the Platinum Sponsor receives 4 full conference registrations, including the Awards Dinner.

GOLD Sponsors

Gold Sponsors may select from the 2 opportunities listed below (to be confirmed by the CUCÉ):

1. **Welcome Reception** – As the Sponsor of the popular Welcome Reception on Sunday evening in the Exhibit Hall you will have the opportunity to address the crowd and to welcome everyone to the conference. This provides an excellent opportunity to announce a significant milestone or industry development to a targeted audience.
2. **Exclusive Sponsor of Monday Lunch** – As the Sponsor for the buffet lunch on Monday you will be host of the lunch and will have the opportunity to address the participants. Dedicated signage in the Exhibit Hall and in printed materials will further recognize your contribution.

In addition, each Gold Sponsor receives 3 full conference registrations, including the Awards Dinner.

SILVER Sponsors

Silver Sponsors may select from the 5 opportunities listed below (to be confirmed by the CUCÉ):

1. **Name Badges** – Each attendee receives a name badge holder that is custom printed with the Sponsor’s logo. Attendees wear the name badge when attending all presentations, for exhibit hall entrance, when attending coffee breaks, meals etc. This opportunity provides exceptional conference-wide exposure for the sponsor.
2. **Delegate Bags** – Each attendee receives a delegate bag, custom printed with the Sponsor’s logo, for use during the conference and afterwards. The delegate bag provides excellent conference-wide visibility for the Sponsor.
3. **Passport Prize** – Each attendee receives a printed passport, bearing the Sponsor’s logo, in which to collect stamps from Exhibitors when visiting their booth. Completed passports are validated and entered in a draw for the sponsored prize held in plenary session on Tuesday afternoon.
4. **Exclusive Sponsor of one of two Breakfasts** – As the Sponsor for one of the breakfasts on Monday and Tuesday you will be the host of the breakfast. Dedicated signage in the exhibit hall and in printed materials will further recognize your contribution.

In addition, each Silver Sponsor receives 2 full conference registrations, including the Awards Dinner.