

## **EXHIBITOR OPPORTUNITIES**

The 2021 Canadian Underwater Conference and Exhibition (CUCE) will be held at the Toronto Airport Marriott Hotel. Following on the success of our ten previous conferences, we expect that the conference will welcome approximately 32 exhibitors, 200 delegates, and 22 speakers.

For the price of **\$1500 (plus tax)** each exhibitor will be provided with:

- An 8' x 10' pipe and drape booth including 8' high back wall drape, and 3' high side wall drape
- 1- 6' skirted table and two chairs
- Company logo and brief description in the 2021 CUCE Program
- Company logo and hyperlink on the CUCE.ca website as well as signage at the conference
- Two full conference registrations which include passes to the Sunday evening Welcome Reception, the Monday evening Awards Banquet, the exhibit hall, all technical presentations, as well as breakfast and lunch on Monday and Tuesday.
- Additional booth staff passes may be purchased at a cost of \$199 (does not include Awards Banquet)
- ***Early Bird Incentive***- register and pay for your booth before ***December 31, 2020*** and receive a 25% discount of the price of your booth (***\$1125 plus tax***).
- Electrical service is available at an additional cost of \$99 per standard, 750W receptacle for the duration of the conference.
- A 10% discount applies if purchasing two or more booths.

Exhibit booth set up will take place the afternoon of Sunday, March 28, 2021 in order to be ready for the Welcome Reception later that evening. Exhibits may be removed after 4 pm on Tuesday, March 30, 2021, following the closing of the conference.

The CUCE organizers are flexible and committed to providing creative, value-added opportunities that meet exhibitors' individual needs. We invite and encourage you to discuss with us what would make exhibiting at the 2021 CUCE worthwhile for you.

To confirm your exhibit space and to receive the 'Early Bird' discount of 25%, please complete and return the attached Exhibit Application Form before December 31, 2021.

If you have questions please do not hesitate to contact the Conference Coordinator, Heather Hunt, at (902) 826 2190 or by email at [admin@divercertification.com](mailto:admin@divercertification.com)

**DON'T BE DISAPPOINTED - RESERVE YOUR BOOTH SPACE EARLY!**

**I. Exhibitor Application Details**

**Company:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Name & Title** \_\_\_\_\_  
**of Expected** \_\_\_\_\_  
**Attendees** \_\_\_\_\_

**Authorizing Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**\*\*Consent (please circle your choice)**

I consent to receiving email from the CUCE regarding this and future events.	<b>YES</b>	<b>NO</b>
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**II. Please select from the following**

<b>*Early Bird Incentive (before Dec 31, 2020):</b>	<b>YES</b>	<b>NO</b>
<b>**Are you a CUCE Sponsor?</b>	<b>**YES</b>	<b>NO</b>

<b>Exhibit Booth Selection</b>	<b>Price</b>	<b># Booths</b>	<b>Total</b>
Single booth – <i>*Early Bird only</i>	*\$1125		
Single booth – after Dec. 31, 2020	\$1500		
<b>**Sponsor or multiple booth discount?</b>	_____ %		
Power for booth	\$99		
		<b>Subtotal</b>	
		<b>HST 13%</b>	
		<b>Total Due:</b>	

\* Note: Price per booth is discounted for CUCE Sponsors – see sponsor form. Please note reduced price if applicable.

Visit **CUCE.ca** to view the Exhibit Floor Plan and select your top 3 preferred booths. Final booth selection will be confirmed upon receipt of the exhibitor application.

**Preferred Booth No.'s:** \_\_\_\_\_

**III. Please select a payment method:**

Cheque Enclosed      **or**       PayPal via [www.divercertification.com](http://www.divercertification.com)  
 Please Invoice - Purchase Order Number \_\_\_\_\_

<b><u>Return this application to:</u></b>	<b>Canadian Underwater Conference &amp; Exhibition</b> <b>208 – 5209 St. Margaret’s Bay Road</b> <b>Upper Tantallon, NS B3Z 1E3</b> <b>Fax: 902 826 2191 or email - admin@divercertification.com</b>
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**Exhibitor Cancellation Policy**

If reservation is cancelled by exhibitor no later than December 31, 2020, the full amount currently paid will be refunded, less any bank fees. If reservation is cancelled by exhibitor after December 31, 2020, and no later than February 28, 2021, a refund will be made equivalent to 50% of amount paid less any banks fees. If reservation is cancelled by exhibitor after February 28, 2021 or exhibitor is a "no show" at the event, no refund will be available. If event is cancelled by show management, all payments will be refunded.