

2021 SPONSORSHIP OPPORTUNITIES

The 2021 Canadian Underwater Conference and Exhibition (CUCE) provides an outstanding opportunity for your company or organization to support the Canadian underwater industry while highlighting your unique products and services to a wide array of industry participants. We invite you to be a sponsor of the 2021 CUCE by selecting one of the sponsorship opportunities below. Following very successful events over the previous ten years, your sponsorship will be a significant factor in ensuring another successful event in Toronto, ON.

	Platinum	Gold	Silver	Bronze
Sponsorship price	\$7,000	\$5,000	\$4,000	\$1,500
Number of Opportunities	1	2	7	8+
Number of Conference Registrations/ Banquet Tickets Included	5	4	3	1
Company Logo & Hyperlink on Website	√	√	√	√
Company logo included in CUCE e-mail blasts	√	√	√	√
Signage & Recognition During Coffee breaks	√	√	√	√
Advertisement in the Program	Full page	1/2 page	1/4 page	Logo only
Company Logo in Power Point presentation in the exhibit hall between events	*7 sec	*5 sec	*4 sec	*2 sec
Exhibitor Booth Discount	Free booth	50% off	40% off	20% off
Opportunity to add a promo item to the delegate bags	√	√	√	√
Sponsorship of the Awards Banquet (with opportunity to address attendees)	√			
Sponsorship of the Monday or Tuesday Lunch		√		
Sponsorship of Name Badge Lanyards, Delegate Bags, Passport Prize, Cyber Café/Wifi, Welcome Reception, Monday or Tuesday Breakfast. (select one)	–	–	√	
Exclusive signage - welcome banner at the registration desk	√			
Reserved seating for a table at the Awards Banquet	√			

Additional Sponsorship Information – Exceptional Opportunities

PLATINUM Sponsor

As the Platinum Sponsor you will be the primary sponsor for the prestigious ‘Awards Banquet’ which recognizes the achievements of an influential member of the underwater industry each year. Dedicated signage at the CUCE and in the printed materials as well as the opportunity to welcome attendees to the banquet will further recognize your support of this popular annual event. The Platinum Sponsor will also receive a reserved table at the banquet.

GOLD Sponsors - may select 1 of 2 luncheon sponsorship opportunities listed below as part of their sponsor package (based on availability, to be confirmed by the CUCE upon application)

Exclusive Sponsor of one of two Luncheons – As the sponsor for one of the luncheons you will be host of the luncheon and will have the opportunity to address the participants. Dedicated signage in the exhibit hall and in the printed materials will further recognize your contribution.

SILVER Sponsors – may select 1 of 7 sponsorship opportunities listed below as part of their sponsor package (based on availability, to be confirmed by the CUCE upon application)

1. **Name Badge/Lanyards** – Each attendee of the conference will receive a newly designed name badge holder that is custom printed with the sponsor company’s logo. Attendees wear the name badge when attending all presentations, for exhibit hall entrance, when attending coffee breaks, meals etc...This provides exceptional conference wide exposure for the sponsor.
2. **Delegate Bags** – Each attendee of the conference will receive a delegate bag, custom printed with the sponsor’s logo for use during the 2 day conference. The delegate bag provides excellent conference wide visibility for the sponsor.
3. **Exhibitor Passport Prize** – The passport prize continues to be a very popular addition to the conference. Upon registering, each attendee receives a passport, bearing the sponsor’s logo, in which to collect stamps from exhibitors. Completed passports are exchanged for a ballot to enter a draw for the sponsored prize on the afternoon of Tuesday, March 30, 2021. The sponsor of this event will have the opportunity to address the crowd prior to drawing the winning ballot and presenting the prize to the lucky winner.
4. **Cyber Café/Wifi** – The Cyber Café will provide conference attendees with a dedicated space for charging electronic devices & casual networking with fellow attendees as well as sponsoring complimentary wifi access for the exhibit hall. You will also be given the opportunity to run a video ad/presentation and/or display a pop up banner in the Café.
5. **Sunday Reception** – As the sponsor for the Sunday Evening Reception you will have the opportunity to make a short presentation to the crowd and to welcome everyone to the conference. The conference committee is flexible regarding the presentation format and content. This provides an excellent opportunity to announce a significant milestone or industry development to a very targeted audience.
6. & 7. **Monday & Tuesday Breakfasts** – As the sponsor for one of the breakfasts you will be host of the luncheon and will have the opportunity to address the participants. Dedicated signage in the exhibit hall and in the printed materials will further recognize your contribution.

For more information please contact Conference Coordinator – Heather Hunt at (902) 826-2190 or by email – admin@divercertification.com

I. Sponsorship Application Details

Company: _____

Address: _____

Contact: _____ Title: _____

Phone: _____ Email: _____

Name & Title _____

of Expected _____

Attendees _____

Authorizing Signature: _____ Date: _____

****Consent (please circle your choice)**

I consent to receiving email from the CUCE regarding this and future events.	YES	NO
--	-----	----

II. Please select from the following sponsorship opportunities:

√	Sponsor Level	Price
	Platinum Sponsor	\$7000
	*Gold Sponsor	\$5000
	*Silver Sponsor	\$4000
	Bronze Sponsor	\$1500

*Specify preference: _____

*Specify preference: _____

*Gold & Silver Sponsors may select one of the following opportunities: Gold - one of two Luncheons. Silver - Name Badge Lanyards, Delegate Bags, Cyber Café, Exhibitor Passport Prize, Sunday Welcome Reception or one of two breakfasts.

Selection will be confirmed upon receipt of this application by the CUCE committee.

III. Exhibit booths available at a reduced price (plus GST) for Sponsors (circle your selection):

Platinum - free: \$0	Gold – 50% off: \$750	Silver – 40% off: \$900	Bronze – 20% off: \$1200
-------------------------	--------------------------	----------------------------	-----------------------------

IV. Please select a payment method:

Total Sponsorship Amount	Exhibit Booth Total (if applicable)	Total Due

Cheque Enclosed **or** Pay with credit card via PayPal at www.divercertification.com

Please Invoice - Purchase Order Number _____

<u>Return this application to:</u>	Canadian Underwater Conference & Exhibition 208 – 5209 St. Margaret’s Bay Road Upper Tantallon, NS B3Z 1E3 FAX: 902 826 2191 Email: admin@divercertification.com
---	---