

# Canadian Underwater Conference AND EXHIBITION

## 2025 SPONSORSHIP OPPORTUNITIES

The 2025 Canadian Underwater Conference and Exhibition (CUCE) provides an outstanding opportunity for your company or organization to support the only Canadian event for the underwater industry while boosting your profile and expanding your business network in a prime location.

We invite you to be a sponsor of the 2025 CUCE by selecting one of the great value sponsorship opportunities below. Following very successful conferences over the past 17 years, your sponsorship will be a significant factor in ensuring another successful event.

	Platinum	Gold	Silver	Bronze
<b>Sponsorship Price</b>	<b>\$7,000</b>	<b>\$5,500</b>	<b>\$4,500</b>	<b>\$1,700</b>
<b>Number of Opportunities</b>	1	3	5	8+
<b>Number of Conference Registrations/Awards Banquet tickets Included</b>	4	3	2	1
<b>Company Logo &amp; Hyperlink on Website</b>	√	√	√	√
<b>Company logo included in CUCE e-mail blasts</b>	√	√	√	√
<b>Signage &amp; Recognition during Coffee Breaks</b>	√	√	√	√
<b>Advertisement in the Conference Program</b>	Full page	1/2 page	1/4 page	Logo only
<b>Company Logo in PowerPoint loop in the Exhibit Hall</b>	√	√	√	√
<b>Exhibitor Booth Discount (please note that this does not apply to the Early Bird Discount price)</b>	Free booth	50% off	40% off	20% off
<b>Opportunity to add a promotional item to the Delegate Bags</b>	√	√	√	√
<b>Sponsorship of the Awards Banquet (with the opportunity to address attendees)</b>	√			
<b>Sponsorship of the Welcome Reception (Sunday evening) or Monday or Tuesday Lunch (please select one)</b>		√		
<b>Sponsorship of Name Badge Lanyards, Delegate Bags, Exhibitor Passport Prize, Monday or Tuesday Breakfast (please select one)</b>	-	-	√	
<b>Exclusive signage - welcome banner at the registration desk</b>	√			
<b>Reserved seating for a table at the Awards Dinner</b>	√			

## **Additional Sponsorship Information – Exceptional Opportunities**

### **PLATINUM Sponsor**

As the Platinum Sponsor you will be the primary sponsor for the prestigious 'Awards Banquet' that recognizes the achievements of an influential member of the Canadian underwater industry each year. Dedicated signage at the CUCE and in the printed materials as well as the opportunity to welcome attendees to the dinner will further recognize your support of this popular annual event. The Platinum Sponsor will also receive a reserved table at the dinner.

---

### **GOLD Sponsors**

Gold Sponsors may select from the 3 opportunities listed below (based on availability, to be confirmed by the CUCE upon application):

1. **Sunday Welcome Reception** – As the sponsor of the popular Welcome Reception on Sunday evening in the Exhibit Hall you will have the opportunity to make a short presentation to the crowd and to welcome everyone to the conference. The conference committee is flexible regarding the presentation format and content. This provides an excellent opportunity to announce a significant milestone or industry development to a very targeted audience.
2. **Exclusive Sponsor of one of two Luncheons** – As the sponsor for one of the luncheons on Monday and Tuesday you will be host of the luncheon and will have the opportunity to address the participants. Dedicated signage in the Exhibit Hall and in printed materials will further recognize your contribution.

---

### **SILVER Sponsors**

Silver sponsors may select from the 5 opportunities listed below (based on availability, to be confirmed by the CUCE upon application):

1. **Name Badge/Lanyards** – Each attendee of the conference will receive a newly designed name badge holder that is custom printed with the sponsor company's logo. Attendees wear the name badge when attending all presentations, for exhibit hall entrance, when attending coffee breaks, meals etc...This provides exceptional conference wide exposure for the sponsor.
2. **Delegate Bags** – Each attendee of the conference will receive a delegate bag, custom printed with the sponsor's logo for use during the 2-day conference. The delegate bag provides excellent conference wide visibility for the sponsor.
3. **Exhibitor Passport Prize** – The passport prize continues to be a very popular. Upon registering, each attendee receives a passport, bearing the sponsor's logo, in which to collect stamps from exhibitors when visiting their booth. Completed passports are exchanged for a ballot to enter a draw for the sponsored prize on the Tuesday afternoon of the conference. The sponsor of this event will have the opportunity to address the crowd prior to drawing the winning ballot and presenting the prize to the lucky winner.
4. **Exclusive Sponsor of one of two Breakfasts** – As the sponsor for one of the breakfasts on Monday and Tuesday you will be the host of the breakfast and will have the opportunity to welcome the participants. Dedicated signage in the exhibit hall and in printed materials will further recognize your contribution.

For more information, please contact either the Conference Coordinator, Heather Hunt, at +1.902.826.2190 or email [admin@divercertification.com](mailto:admin@divercertification.com) or the Conference Producer, Jonathan Chapple, at +1.250.507.2743 or email [jonathanchapple1@gmail.com](mailto:jonathanchapple1@gmail.com).